

Message Text

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ACTION NEA-10

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FM AMEMBASSY TEHRAN

TO USDOC WASHDC IMMEDIATE

INFO SECSTATE WASHDC 8182

AMEMBASSY DAMASCUS

UNCLAS TEHRAN 7342

E.O. 11652: NA

TAGS: BEXP, IR

SUBJ: BOOTH SYSTEM FOR TITF AND HEVAC 76

REF: USDOC 11363, TEHRAN 7288, DAMASCUS 3900

1. POST HAS RECEIVED BID OF \$44,853 FROM LOCAL CONTRACTOR FOR ERECTION OF A-2 SYSTEM PRESENTLY IN DAMACUS. BID INCLUDES REPAINTING, ELECTRICAL WORK, LAYING OF CARPETS AND DISMEANTLING. CONRACTOR DOES NOT HAVE SUFFICIENT INFORMATION TO BID ON LAYING PLATFORMS, CONSTRUCTING EXTRA PLATFORMS, REFURBISHING(OTHER THAN REPAINTING) AND IDENTIFICATION SIGNS. ITEMS EXCLUDED FROM PROPOSAL WILL COST AT LEAST \$5000 ADDITIONAL. ROUND-TRIP DAMASCUS-TEHRAN TRANSPORT WILL COST MINIMUM \$10,500 PLUS ABOUT \$1000 LOCAL HANDLING AND PACKING CHARGES. TOTAL COST OF SYSTEM MAY WELL, THEREFORE, EXCEED \$61,353.

2. BID FOR PURCHASE OF SYMA BOOTH SYSTEM FROM SWITZERLAND, INCLUDING ALUMINUM HEADERS 25 CM HIGH AND FIRST ERECTION, IS \$40,000. PACKING AND SURFACE TRANSPORT TO TEHRAN IS APPROXIMATELY \$5000. LOCAL PURCHASE AND INSTALLATION OF ELECTRICAL REQUIREMENTS(8 ALUMINUUM SPOTLIGHTS AND 2 OUTLETS PER BOOTH, ALL REUSABLE) TOTALS \$13,280. COST FOR LAYING CARPETS(USED AT LAST YEAR'S FAIR AND IN GOOD CONDITION), REFURBISHING LAST YEAR'S DISPLAY TABLES, IDENTIFICATION LETTERING AND DISMANTLING IS \$8,467. TOTAL BID FOR SYMA SYSTEM IS \$66,667. FYI: SYMA SYSTEM PROVIDES AMPLE MATERIAL FOR UNCLASSIFIED

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FLOORPLAN SUBMITTED FOR SAHO END FYI.

3. BID FROM BYGGIN NOT YET RECEIVED.

4. OUT BUDGET WILL COVER ANY OF ABOVE ALTERNATIVES PER TEHRAN 7288.

4. RECOMMENDATION: POST STRONGLY RECOMMENDS PURCHASE OF SYMA SYSTEM FOR FOLLOWING REASONS: SYSTEM WOULD BE PERMANENT ACQUISITION FOR USG USE IN FUTURE FAIRS IN TEHRAN OR NEIGHBORING AREAS; SYSTEM'S REUSABILITY IS GUARANTEED FOR 5 YEARS; SYSTEM IS LIGHT WEIGHT, EASILY TRANSPORTED AND STORED; SYSTEM IS COMPLETELY FLEXIBLE REGARDING CONFIGURATION AND WOULD ELIMINATE PROBLEM OF CHANGING BOOTH SIZES OF A-2 SYSTEM TO MATCH FLOORPLAN ON WHICH TITF RECRUITMENT WAS BASED.

6. IN ADDITION, SWITZERLAND-TEHRAN SURFACE SHIPMENT TAKES 2 WEEKS AND IS MORE RELIABLE THAN DAMASCUS-TEHRAN SHIPMENT ACCORDING 5 FORWARDERS CONTACTED BY POST.

7. A FINAL CONSIDERATION IS THAT IIFEC AUTHORITIES NOW PLAN TO HOLD SAHO IN PAVILION 6, AND NOT IN PAVILION 5. WE HAVE EXPLAINED THAT THIS CHANGE IN PLANS CAUSES HARDSHIP AND EXTRA EXPENSE FOR USG, AND FAIR AUTHORITIES HAVE AGREED TO RECONSIDER. NONETHELESS, IIFEC LOGIC IS TO HOLD EACH SPECIALIZED FAIR SCHEDULED NOV 24-29 (INCLUDING SAHO, IRAN MED, IRAL TOOL) IN SEPARATE PAVILION. IN EVENT THAT U.S. G. IS REQUIRED TO EXHIBIT IN PAVILION 5A FOR TITF AND IN PAVILION 6 FOR SAHO, SYMA SYSTEM WILL BE LIGHTER, EASIER AND LESS EXPENSIVE ALTERNATIVE FOR SAHO.

8. ACTION REQUESTED: REQUEST USDOC'S EARLY CONCURRENCE FOR POST TO PURCHASE SYMA SYSTEM. WE MUST PLACE ORDER FOR SYSTEM WITHOUT DELAY.
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